Thought Catalog is seeking a digital Sales Director to handle growing demand from advertisers in the NYC territory.

You'd be selling both content and media with the following goals:

- Build revenue through developing and maintaining client relationships
- Oversee the management and execution of closed campaigns with the help of our existing team
- Manage and grow the NY-based sales team

This is an incredible time to join The Thought & Expression Co (TEC). Our best known publication, <u>ThoughtCatalog.com</u>, has become one of the world's largest millennial culture sites with over 30 million monthly readers.

The Thought Catalog brand has centralized around the mission of 'thoughtful' millennial storytelling. We believe the internet needs a space of reflection and realness where every emotion or experience isn't confined to a formulaic list, quiz, or meme. This core message has allowed us to partner with Google, Perrier, and HBO among others in the NYC territory.

We've also introduced <u>Quote Catalog</u> for socially-driven short-form expression, <u>Thought</u> <u>Catalog Books</u> - one of the largest independent publishers in the world, and <u>Shop</u> <u>Catalog</u>, a digital marketplace for our creative works.

If you've ever wanted to get into sales and see what's it's like to work at a successful, independent, mission-driven media company, this is your place.

## **Qualifications:**

- 3+ years of experience in media, either advertising sales, marketing, or media
- BA / BS Degree
- Exceptional verbal, written and presentation skills

If interested, please send your resume, and in lieu of a cover letter, please tell us briefly (a few sentences for each):

-What have been the three biggest turning points in your career (or career path, can include school)? What did you do, and why? Have at least one of the three be bad or less-than-successful and how you dealt with it.

Please send your response to: <u>Robbie@thoughtcatalog.com</u>